

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Greer Margolis Mitchell
1010 Wisconsin Ave Ste 800
Washington, DC 20007

Contract / Revision 175692 /		Alt Order # 08431753
Product CLINTON 4 PRES :60S		
Contract Dates 11/01/16 - 11/07/16		Estimate # 5835
Advertiser POL/Hillary Clinton/D/PRES-A		Original Date / Revision 10/31/16 / 10/31/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WHIO-TV	Account Executive Philadelphia CoxRep	Sales Office CoxReps Philad
Special Handling		
Demographic Households		
Agy Code TV12856	Advertiser Code	Product 1/2
Agency Ref 6219		Advertiser Ref 7979

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WHIO	11/01/16	11/01/16	Tue Hour 1	8:00 PM-9:00 PM		1:00				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1-----				1	\$6,000.00				
N 2	WHIO	11/01/16	11/01/16	Tue Prime Hour 2	9:00 PM-10:00 PM		1:00				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1-----				1	\$6,000.00				
N 3	WHIO	11/01/16	11/07/16	NewsCenter 7 6p	6:00 PM-6:30 PM		1:00				NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				2	\$3,000.00				
N 4	WHIO	11/04/16	11/04/16	Friday Prime Hour 3	10:00 PM-11:00 PM		1:00				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----1--				1	\$3,000.00				
N 5	WHIO	11/04/16	11/04/16	Friday Prime Hour 2	9:00 PM-10:00 PM		1:00				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----1--				1	\$3,000.00				
N 6	WHIO	11/01/16	11/07/16	M-Su 11p News	11:00 PM-11:35 PM		1:00				NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTFSS				2	\$3,000.00				
N 7	WHIO	11/01/16	11/07/16	NewsCenter 7 530p	5:30 PM-6:00 PM		1:00				NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				2	\$2,800.00				
N 8	WHIO	11/01/16	11/07/16	NewsCenter 7 5p	5:00 PM-5:30 PM		1:00				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				1	\$2,400.00				
N 9	WHIO	11/01/16	11/07/16	M-F 7p-730p	7:00 PM-7:30 PM		1:00				NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				2	\$2,400.00				
N 10	WHIO	11/01/16	11/07/16	M-F 730p-8p	7:30 PM-8:00 PM		1:00				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				1	\$2,400.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

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<u>Contract / Revision</u>	<u>Alt Order #</u>
175692 /	08431753

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/16 - 11/07/16	CLINTON 4 PRES :60S	5835

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Hillary Clinton/D/PRI	10/31/16 / 10/31/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	WHIO	11/01/16	11/07/16	NewsCenter 7 @ noon	12:00 PM-12:30 PM		1:00				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				2	\$2,000.00				
N 12	WHIO	11/05/16	11/05/16	Sat Prime Hour 3	10:00 PM-11:00 PM		1:00				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$2,000.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WHIO	10/31/16-11/06/16	Sat Prime Hour 3	10:00 PM-11:00 PM	-----Sa--	1:00		\$2,000.00		NM		
	See MG 12.2												
	2	WHIO	11/05/16-11/05/16	SEC Game	3:30 PM-7:00 PM	-----Sa--	1:00		\$2,000.00		NM		
	Ⓜ MG for 12.1 11/05												
N 13	WHIO	11/05/16	11/05/16	SEC Game	3:00 PM-3:30 PM		1:00				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$2,000.00				
N 14	WHIO	11/01/16	11/07/16	The Price is Right	11:00 AM-12:00 PM		1:00				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				1	\$1,800.00				
N 15	WHIO	11/01/16	11/07/16	Daybreak Edition 6a	6:00 AM-7:00 AM		1:00				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				1	\$1,600.00				
N 16	WHIO	11/06/16	11/06/16	CBS Su Morning	9:00 AM-10:30 AM		1:00				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$1,600.00				
N 17	WHIO	11/01/16	11/07/16	CBS This Morning	7:00 AM-9:00 AM		1:00				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				2	\$1,400.00				
N 18	WHIO	11/05/16	11/05/16	CBS This Morning Sa	10:00 AM-12:00 PM		1:00				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$1,200.00				
N 19	WHIO	11/01/16	11/07/16	Stephen Colbert	11:35 PM-12:35 AM		1:00				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				2	\$1,100.00				
N 20	WHIO	11/01/16	11/07/16	Daybreak Edition 530a	5:30 AM-6:00 AM		1:00				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				2	\$1,100.00				
N 21	WHIO	11/01/16	11/07/16	M-F 4p-5p	4:00 PM-5:00 PM		1:00				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				1	\$1,000.00				
N 22	WHIO	11/01/16	11/07/16	Daybreak Edition 5a	5:00 AM-5:30 AM		1:00				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				2	\$900.00				
N 23	WHIO	11/01/16	11/07/16	Late Late Show: Corden	12:35 AM-1:35 AM		1:00				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				1	\$800.00				
N 24	WHIO	11/05/16	11/05/16	Sa 7p-730p	7:00 PM-7:30 PM		1:00				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$800.00				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 25	WHIO	11/05/16	11/05/16	Sa 730p-8p	7:30 PM-8:00 PM		1:00				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$800.00				
N 26	WHIO	11/06/16	11/06/16	Su 1135p-1235a	11:35 PM-12:35 XM		1:00				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$800.00				
N 27	WHIO	11/01/16	11/07/16	M-F 10a-11a	10:00 AM-11:00 AM		1:00				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				2	\$700.00				
N 28	WHIO	11/01/16	11/07/16	M-F 9a-10a	9:00 AM-10:00 AM		1:00				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				2	\$600.00				
N 29	WHIO	11/05/16	11/05/16	NewsCenter 7 Sa 6a	6:00 AM-7:00 AM		1:00				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$400.00				
N 30	WHIO	11/06/16	11/06/16	Su 1235a-135a	12:35 XM-1:35 XM		1:00				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$400.00				
N 31	WHIO	11/01/16	11/07/16	Daybreak Edition 430a	4:25 AM-5:00 AM		1:00				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				2	\$300.00				
							Totals	0.00				43	\$76,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/07/16	43	\$76,600.00	(\$11,490.00)	\$65,110.00
Totals	43	\$76,600.00	(\$11,490.00)	\$65,110.00

Signature: _____ **Date:** _____

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REP HEADLINE# 8431753 TRF# 175692
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$
 REP: TEL# 610-293-4100
 ORDER WORKSHEET
 FAX# 610-225-1191
 HARRIS REPORT FROM REP NOV1/16 14.42
 CHANGES ** WHIO-TV ***

[illegible]

32	A	330P-700P	60	\$2,000.00	11/5	1	SAT
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PROGRAM : SEC FOOTBALL
ORD COM1: SPOT NA DUE TO PROGRAM CHANGE PLEASE ADVISE ASAP
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-12 FOR 1 SPOT/WK
STATION MAKEGOOD OFFERS:
M1 OK'D BUY#12 MISSED:SAT/1000P-1100P NOV5 60S \$2,000.00 (NOV1/16)
OFFER:SAT/330P-700P NOV5 60S \$2,000.00 PLS ADVISE.
CMT:SPOT NA DUE TO PROGRAM CHANGE PLEASE ADVISE ASAP

NOV/16	76600.00	CONTRACT TOTAL	76600.00
		TOTAL SPOTS	43

MARKET TOTALS	\$141,851	WHIO 54%	WDTN 17%	WKEF 14%	WRGT 12%	CABL 0%	WBDT 3%
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SVC- NSI
DEMOS- RA35+*

MOD CODE	A-ADD	B-BUY	TYPE	C-CANCELLED	DE-DELETE	E-EFF	DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM	NAME
P-CLASS, PLAN, SECT	Q-PAID	PGM	R-RATE	S-SPOTS	PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE	